

CMDC Donation Evaluation Rubric

For CMDC Vehicle & Parts Donation Program - 2025-2026 Cycle
TOTAL POSSIBLE SCORE: 100 points

Reviewer Name: _____ Date: _____

I. PROGRAM PURPOSE & COMMUNITY IMPACT (60 pts.)

Criteria	Description	Points
Program Description	Clear, specific explanation of how donated asset(s) will be used, who will benefit, and how the program aligns with CMDC’s mission.	/10
Demonstrated Need	Application includes recent, relevant data showing transportation, educational, or workforce development need.	/15
Collaboration & Partnerships	Applicant leverages other partners, uses in-kind services, and coordinates to avoid duplication.	/5
Impact Measurement	Program shows evidence of impact measurement or clear plan to evaluate success.	/10
Mission Alignment	Proposal aligns with CMDC’s goals around clean mobility, inclusion, education, and technology equity.	/10
Utilization Plan Feasibility	Plan for usage, maintenance, and integration of donated item(s) is realistic, sustainable, and detailed.	/10

II. DONATION VALUE & STRATEGIC FIT (20 pts.)

Criteria	Description	Points
Impact of Donation	The donation will significantly enhance the organization’s ability to serve more people, deliver programs, or expand access.	/5
Organizational Readiness	Applicant is prepared to register, insure, and maintain the vehicle/parts. Demonstrates capacity to accept and manage the asset.	/5
Sustainability	Program has diverse funding sources and long-term viability beyond donation period.	/5
Return on Investment for CMDC	Strong potential to advance CMDC’s visibility, mission impact, or scalable innovation model.	/5

III. OPERATIONAL CAPACITY & ORGANIZATIONAL HEALTH

(20 pts.)

Criteria	Description	Points
Financial & Administrative Capacity	Organization has solid financial practices, operational infrastructure, and positive standing in the community.	/10
Past Performance & Reputation	Demonstrates track record of effective program execution and community trust.	/10

Final Score: _____ / 100

Reviewer Name: _____ Date: _____

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Reviewer Comments (optional):
